

**NEHRU MEMORIAL COLLEGE (AUTONOMOUS)****PUTHANAMPATTI-621007****STAFF PROFILE**

**NAME OF THE STAFF : S.SARAVANAKUMAR**  
**DESIGNATION : ASSISTANT PROFESSOR**  
**DEPARTMENT : COMMERCE**

**1. CONTACT**

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**2. ACADEMIC QUALIFICATIONS**

Degree	College/University/Board	Year of Passing/ Awarded
B.Ed	TAMILNADU TEACHERS EDUCATION UNIVERSITY	2019
M. Phil	BHARATHIDASAN UNIVERSITY	2014
M.Com	BHARATHIDASAN UNIVERSITY	2011
B.Com	BHARATHIDASAN UNIVERSITY	2009

**3. TEACHING EXPERIENCE**

S. No.	Institution	Duration	No. of Years	
			UG	PG
1	NEHRU MEMORIAL COLLEGE	6years	6	4

**4. RESEARCH EXPERIENCE (in years) : 2 YEARS**

**5. AREA OF RESEARCH : MARKETING**

**6\*\*. RESEARCH GUIDANCE (In Numbers)**

Program of Study		Completed	Ongoing
Research	Ph. D.		
	M. Phil.		
Project	PG	4	

**8\*\*. PRESENTATION(S) (In Numbers)**

Events	International	National	State	Regional
Conference(s)	01			
Seminar(s)	01			

**9\*\*. PARTICIPATION (In Numbers)**

Events	International	National	State	Regional
Conference(s)	01			
Seminar(s)	01	08		
Workshop(s)		01		02
Symposium(s)	01			

**17. DETAILS OF MEMBERSHIP**

Academic Bodies (Board of studies)	B.COM, B.COM (CA)
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**22. DETAILS OF PRESENTATION(S)**

(Conference(s) / Seminar(s))

S. No.	Name of the Paper	Name of the Conference / Seminar	National/ International	Place	Duration/ Date
1	E-COMMERCE & E-BUSINESS	CONFERENCE-EMERGING TRENDS IN BUSINES AND MANAGEMENT	INTERNATIONAL	PUTHANAMPATTI	12 <sup>th</sup> FEB 2019
2	ISSUES AND CHALLENGES IN INDIA-SRILANKA TRADE PRACTICE	SEMINAR – INDIA-SRI LANKA TRADE RELATIONS- ANCIENT PERIODS TO MODERN ERA	INTERNATIONAL	TRICHY	21 <sup>st</sup> FEB 2020

**23. DETAILS OF PARTICIPATION**

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
<b>Seminar(s)</b>					
01	CHALLENGES IN GREEN MARKETING	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	12 <sup>th</sup> AUGUST 2016
02	AN OVERVIEW OF GST	-	SHRI SHANKARLAL SUNDARABAI SHASUN JAIN	CHENNAI	19 <sup>TH</sup> MAY 2020

			COLLEGE FOR WOMEN		
03	FORTH COMING SMALL AND MEDIUM BUSINESS	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	10 <sup>TH</sup> JULY 2020
04	PREPEREDNESS FOR NET EXAM PAPER -1	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	21 <sup>th</sup> JULY 2020
05	INFINITE POSSIBILITIES	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	28 <sup>TH</sup> JULY 2020
06	INDIAN ARMED FORCES AND JOB OPPORTUNITIES FOR ARTS AND SCIENCE COLLEGE STUDENTS	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	8 <sup>TH</sup> AUGUST 2020
07	INVESTORS AWARENESS PROGRAMME	-	BSE LTD	MUMBAI	5 <sup>TH</sup> JUNE 2021
08	HOW TO CTACK NTA - NET, SET, JRF, IQAC	-	VET INSTITUTE OF ARTS & SCIENCE COLLEGE	ERODE	8 <sup>TH</sup> JUNE 2021
09	POWER OR PRESENCE AND FOCUSED MIND	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	29 <sup>th</sup> JULY 2021
Workshop(s)					
01	INNOVATIVE CURRICULUM DESIGNING	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	24 <sup>th</sup> AND 25 <sup>th</sup> NOV 2017
02	OUTCOME BASED EDUCATION	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	25 <sup>th</sup> AUGUST 2018
03	PROCEDURAL ASPECTS IN GST	EMPORIO ASSOCIATION	PARVATHY'S ARTS AND SCIENCE COLLEGE	DINDIGUL	11 <sup>th</sup> JUNE 2021
Symposium(s)					
01	EMERGING TRENDS IN REJUVENATING ACADEMIC RESEARCH	INDIAN ACADEMIC RESEARCHE RS ASSOCIATIO N	INDIAN ACADEMIC RESEARCHE RS ASSOCIATIO N	TRICHY	22 <sup>nd</sup> APRIL 2017

**24. DETAILS OF PROFESSIONAL DEVELOPMENT**

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. No.	Name of the events	Sponsored by	Conducted by	Place	Duration/ Date
<b>Faculty Development Programme</b>					
1	HOW TO WRITE EFFECTIVE CASE STUDY	-	ATMIYA UNIVERSITY	GUJARAT	2nd MAY 2020
2	DISRUPTIVE TECHNOLOGIES TITLE "TECHTONIC IOT"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	9th may 2020
3	DISRUPTIVE TECHNOLOGIES TITLE "ARTIFICIAL INTELLIGENCE IN 4TH DIMENSIONAL APPROACH"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	10th may 2020
4	DISRUPTIVE TECHNOLOGIES TITLE "ELECTRIC VEHICLES ON THE GRID CHALLENGES AND OPPORTUNITIES"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	11th may 2020
5	DISRUPTIVE TECHNOLOGIES TITLE "DEMYSTIFYING PROCESS AUTOMATION"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	12th may 2020
6	DISRUPTIVE TECHNOLOGIES TITLE "DATA ANALYTICS & TOOLS"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	13th may 2020
7	DISRUPTIVE TECHNOLOGIES TITLE "OPPORTUNITIES IN MARINE FIELD"	VINAYAKA MISSION'S RESEARCH FOUNDATION	AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY	CHENNAI	15th may 2020
8	ONLINE TEACHING, LEARNING, EVALUATION	-	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	10th AUGUST 2020
9	STUDENTS SKILLS MENTORING AND COUNSELLING	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	30th MAY 2019
10	EFFECTIVE TEACHING	UGC	NEHRU MEMORIAL COLLEGE	PUTHAN AMPATTI	12th JUNE 2017